

Outrigger Santa Cruz Board Meeting

January 29, 2017 5pm

Attendance: Tai Boutell, Kay Miyamoto, Pam Myers, Bob Darling , Duane Strong, Gayle Bensusan, Carter McCoy, Forrest Monroy, Matt Muirhead, Theresa Mulder, Leslie Eurs, Jim Rahn, Kyle Wade, Wilson Walch, Dave Waynar

- I. **December meeting minutes:** Bob Darling makes motion to approve the minutes from the 12/27/16 special board meeting; Kay Miyamoto seconds the motion. Gayle Bensusan and Forrest Monroy abstain with all others in favor; motion passes. Minutes from the 12/4/16 board meeting still require changes. Approval of those minutes will be postponed until the next board meeting.
- II. **Message from the President – Tai Boutell**
 - a. As the new OSC president Tai has four goals: safety, communication, visibility, & fundraising.
 - b. Kudos: Thanks to Andy Smith for securing the Jacob's Heart canoe during the wind, Duane Strong for organizing & cleaning the shed and for setting up the websites for the new canoe fundraiser & parking permit raffle, Lisa Franklin for setting up Fitness Paddle, Pam Myers & Tai Boutell for attending the NCOCA meeting, all who contributed to the new canoe purchase, Kyle Wade for contributing an additional parking pass for the raffle, the members of Tai's kitchen cabinet (Dave Loustalot, Kyle Wade, Duane Strong, Bob Darling, Pam Myers, Carter McCoy, Phil Crowley, Forrest Monroy, Matt Muirhead, Dave Waynar), Leslie Eurs for the food booth & new paddler class and researching safety, Matt Muirhead for setting up Crossfit workouts for off season training.
- III. **Treasurer's Report – Bob Darling**
 - a. The year 2016 annual report is the same as from the special board meeting on 12/27/16. OSC has \$7,379.83 in checking and \$12,947.55 in savings, totaling \$20,327.38. Matt Muirhead makes a motion to approve the 2016 treasury report and Forrest Monroy seconds. All in favor; motion passes.
 - b. The 2017 budget forecast has been modified since the 12/27/16 meeting based on decisions made at that meeting. The new estimated income is \$36,100. The increase is due to the expected membership dues amount going up since we accepted 3 year & 5 year prepaid memberships. New total forecasted income: \$30,150. The new equipment fund (which is the amount from savings being allowed to go towards the new canoe) has been added to the 2017 available funds, bringing the projected total available in 2017 to \$36,100. The forecast expenses amount has also changed as we decided to purchase a new canoe and not rehab a canoe. The amount dedicated to small boat repair was also reduced. New forecast expenses value is \$35,920. We are starting 2017 with \$7,380 in checking and we expect to have \$7,560 in that account at the end of 2017.
 - c. Matt M. asks to have gross income and gross expenses added to the 2017 budget forecast. It was also decided to list 2017 dues that were paid in 2016 as part of the 2017 income instead of 2016. Due to these changes and typos that need to be fixed, approval

of the 2017 Budget Forecast and 2017 Treasury Report will be postponed until the next meeting.

- d. 65 members have already paid their 2017 dues. To date \$13k has been raised in dues, which includes 3-year and 5-year prepaid dues.
- e. We were able to pay for the new canoe thanks to donations from Santa Cruz Home Finance, Kyle Samuels, Duane Strong, Phil Crowley, David Wright, Barbara Norris, Bob Ciotti, Theresa Mulder, Leslie Eurs, Doug Brown, Nancy Carrol, and Terrance Collins as well as prepaid membership payments from Tai Boutell, Mike Kerbyson, Forrest Monroy, Rich Van Dine, Kyle Wade, Bob Ciotti, Bob Darling, Roger Dunfield, Matt Muirhead, and Pam Myers.

IV. **Safety** – Carter McCoy

- a. OSC is looking into offering CPR and water safety classes. If materials are provided, Gary Kunsman will volunteer his time to teach a course (12-14 people per class). We would charge the students a materials fee, plus whatever extra OSC wants to make.
 - i. Carter suggests opening the course to other groups / non-members as a fundraiser.
 - ii. Carter also suggests we have a home study / online test portion in addition to the on-site class.
 - iii. Matt M. suggests that all racers be required to go through the safety certification program. He also suggests that we use an app similar to GotSafety to track who has gone through what safety training.
- b. Outrigger Water Safety & First Aid handout by Leslie Eurs with help from Mike Kerbyson.
 - i. Should allergies and other medical information be on the emergency contact forms?
- c. Bob D. recommends creating a safety committee. Carter will organize the committee.

V. **Fundraising** – Forrest Monroy

- a. The corporate sponsorship package was passed out for discussion / review. Matt M. suggests putting more emphasis on OSC being a non-profit and doing good for the community.
- b. Tai B. suggests offering reduced membership rates for employees of corporate sponsors.
- c. Forrest is trying to work out a deal with El Palomar. Ideally, this deal would provide a discount to OSC members and once OSC members have spent a certain amount at El Palomar, we would receive a cash donation from them. If this deal doesn't go through with El Palomar, Forrest will try to work a similar deal with another restaurant.
- d. The budget does not include any contributions from sponsorship so any money raised would be extra money in the budget.
- e. OSC is looking for more ideas for possible corporate sponsors.

VI. **Equipment** – Duane Strong

- a. Thanks to Tai for securing the small boats during the storm.
- b. We have a new trailer box.
- c. Duane has cut three of the blank foam blocks from the trailer to fit amas.

- d. Duane replaced the pipe insulation used to pad the yellow tie downs with thick diamond plate rubber.
- e. Duane has lubed the sticking trailer hitch.
- f. To make it easier to get the trailer in and out of its parking spot Duane would like OSC to purchase a dolly for \$179. Bob D. makes a motion to purchase this dolly and Gayle seconds the motion. All in favor; motion approved. Duane will proceed with dolly purchase!
- g. Duane has ordered some new foam online to test on the canoe seats.
- h. Matt M. and Dave W. will be redoing the rigging sheets for the canoes.
- i. We need more bailers. OSC is asking for members to contribute any bottles that could be cut into bailers for the canoes.
- j. The dolly from the trailer does not have padding (by design so it fits on the trailer). Duane will look into a way to get the crossbar padded but still allow for this dolly to fit on the trailer, perhaps something removable.
- k. Forrest M. has put a garbage bin by the canoes for storing water, reducing the number of trips to the fish gutting station when rinsing canoes.
- l. Bob D. thinks that the shed should be painted this year.
- m. Tai B. would like a rack built for storing the two unlimited canoes. He will ask Rich Van Dine and Guy Dickson for assistance with this.

VII. **Website** – Duane Strong

- a. The board members and membership rates have been updated.
- b. A suggestion box with an email alias was added.
- c. A page for the parking pass raffle was created.
- d. Santa Cruz Home Finance was added to the sponsors page.
- e. Phil Crowley made a new “About Us” page.
- f. A YouTube channel (and email alias) has been created. Currently the only thing on it is a huli video.
- g. We now use a Skype group call during OSC board meeting so that members can attend remotely. Audio recordings from the Skype calls will now be posted on the OSC website along with the meeting minutes.
- h. The OC-1 email list has been getting increased use with Tracy Cone sending out OC-1 workouts.
- i. A canoe fundraising page was launched in ~3 hours.

VIII. **Coach’s update** – Matt Muirhead

- a. Racers have given feedback to the coaches as to how to structure coaching for the new year.
- b. Matt would like more culture / camaraderie.
- c. The coaches plan to structure crews so that “rec/racers” are on a rec/racing team while more competitive racers are grouped together. Matt plans to have a full idea of this structure next month.
- d. Pam M. thinks that it is important to have objective criteria for racers and mentions that a past coach had a list of expectations for racers.

- e. Leslie E. suggests that the coaches ask each paddler what their goals are.

IX. New canoe

- a. The delivery date has been delayed but the new canoe should arrive soon.
- b. Gifts were offered for those who donated and prepaid their dues so that OSC could purchase the new canoe. OSC will be getting ~3 dozen jerseys and ~1 dozen each of hats and tee shirts for this. The design has not been finalized yet, although Duane has a possible design. It was suggested that we sell these items to those who did not donate. However, consensus is that these gifts were offered as “limited edition” and should only be for those who donated.
- c. For the canoe name, Matt M. suggests we ask club members for name recommendations in English and he will get them translated. Once we have some solid suggestions we will have a club vote, most likely online.

X. Miscellaneous discussion

- a. We will need to change some of our canoe numbers so that they do not contain any letters. The Jacob’s Heart canoe needs a racing number as well.
- b. Some members have expressed concern about the use of the Jacob’s Heart canoe and who is liable for damages that occur when the canoe is used for personal (non-club) reasons. The coaches (Matt M. & Dave W.) explained how the use of the canoe has not been personal, but only for OSC club business (taking out potential members, thanking those who have helped the club, etc.). No one in attendance felt that there was misuse / personal use of the canoe so issue of liability is not pertinent.
- c. Tai B. asks if an unlimited canoe can be towed without falling apart. Dave W. recommends using a harness to ensure the greatest force is applied to the strongest part of the canoe. Duane S. says that there is a recommended procedure for towing in the manual.
- d. Matt M. and Dave W. would like a new jersey design so that OSC has a fresh look , and they would like to not have black as the predominant color. Kyle Wade has a friend who could be our supplier for jerseys. A committee was formed to look into this. The committee includes Pam Myers, Kyle Wade, Rita Melamed, and Forrest Monroy. If we proceed with getting new jerseys, they should be ready by the end of April so that we have them before the racing season begins.
- e. Discussion on the keiki class and learn to paddle class has been tabled until the next meeting.

XI. NCOCA meeting –Tai Boutell & Pam Myers

- a. As mentioned previously, boat numbers cannot include letters so we will need to renumber some of our canoes.
- b. Practice sites need to be listed on our insurance.
- c. Best practices for safety. NCOCA would like throw bags as part of safety gear.
- d. On March 4 the NCOCA is having a crab feed in Fremont. Tickets are \$50. OSC is expected to sell 20 tickets. Bob D. recommends we send an email about this to the club email list. Perhaps we will put it on our website or Facebook page.
- e. The race schedule has been finalized and posted.

f. 2017 waivers will need to be filled out starting February 1. Gayle B. will make the waivers.

XII. **Harbor parking permit raffle** – Winners: Phil Crowley, Brenda Lane, & Ben Thomas.

Next board meeting to be February 26, 2017.

Kay makes a motion to adjourn the meeting. Duane seconds. All in favor; motion passes.